AGENDA

MONDAY, DECEMBER 4

2:00 p.m.

Registration Opens

3:00 – 3:15 p.m.

Welcome & Opening Remarks

>> **Warren Goetzel,** Director of Academic Technology and Engagement, Office of Information Technology and Director of Faculty and External Engagement, Center for 21st Century Universities, Georgia Tech

3:15 – 4:45 p.m.

Panel – Scaled Programs: Where Are They Now?

>> **Moderator: Warren Goetzel,** Georgia Tech

>> **Nerissa Brown,** University of Illinois Urbana-Champaign

>> **Randall Fullington,** University of Colorado Boulder

>> **Dylan Fenton,** University of Pennsylvania

>> **Maaike van Buul,** Delft University of Technology

>> **Eric Busch & Kasey Ford,** University of Texas Austin

>> **Joel Sokol, David Joyner, Jennifer Wooley,** Georgia Tech

4:45 – 5:45 p.m.

Panel – Students of Scaled Programs

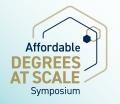>> **Moderator: David Joyner,** Georgia Tech

>> **Jen Macklin,** Software Engineer, Microsoft, graduate of University of Pennsylvania Computer Science

>> **Monique Shields,** CEO, Breakthrough Atlanta, 2023 graduate of University of Illinois Urbana-Champaign iMSM program

>> **Eric Knauf,** Global Business Services Manager, Pepsico, 2022 graduate of University of Illinois Urbana-Champaign iMBA program

>> **Jeanette Luu,** Software Engineer, illumifin, Georgia Tech OMSCS student

6:00 – 8:00 p.m.

Networking Reception

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8:00 – 8:45 a.m.   **BREAKFAST**

8:45 – 9:00 a.m.   **Welcome & Opening Remarks**

>> **Nelson Baker,** Inaugural Interim Dean,
   Division of Lifetime Learning, Georgia Tech

9:00 – 10:00 a.m.   **Keynote – Keep What Works, Change What Doesn't:
Delivering Education at Scale in the 21st Century**

>> **Gregory W. Fowler, PhD,** President of
   University of Maryland Global Campus

10:00 – 10:15 a.m.   **BREAK**

10:15 – 11:15 a.m.   **Media & Production Sessions**

Course Media at Scale

>> **Matthew Robinson,** Arizona State University

**Digital Learning Innovations to Enhance the Experience
of Working Professionals**

>> **Jaclyn Conner & Ruchika Sethi,** Emory University

Utilizing New AI Tools for Educational Media Production

>> **Ben Gardner,** Georgia Tech

11:15 a.m. – 12:30 p.m.   **Curriculum & Teaching Assistant Sessions & Panel**

**Promoting Inclusivity in Communities:
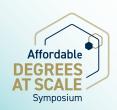Analyzing Exit Survey Data with an Equity Lens**

>> **Joe Ludlum, Scott Mosko, Franz H. Reneau,** Georgia Tech

**Sharing Electives Across Programs to Build
an Individualized Student Experience**

>> **Randall Fullington & Jenny Lane,** University of Colorado Boulder

**Empowering Teaching Assistants through
Dynamic Development Opportunities**

>> **Vincent Spezzo,** Georgia Tech

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Strategies for Organizing Staff for High-volume Courses Panel

>> **Eric Busch & Kasey Ford,** University of Texas Austin

>> **David Joyner & Vincent Spezzo,** Georgia Tech

12:30 – 1:15 p.m.   **LUNCH**

1:15 – 2:45 p.m.   **AI Afternoon**

Featured Presentation: Preparing for the Unanticipated:
AI Applications in Higher Education

>> **Ray Schroeder,** UPCEA

AI Sessions

Cognitive AI & User Experience: We know what we want but how do they feel about it?

>> **Cassie Napier & Michael Head,** Georgia College
& State University

>> **Michelle Zhou & Benjamin Brown,** Juji, Inc.

**Using NLP to Identify Leadership Skills
for Online Master's Program Admissions**

>> **Meryem Yilmaz Soylu & Adrian Gallard,** Georgia Tech

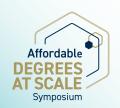**ChatGPT & Collaborative Exploration:
Quick dive into Interactive AI Workshop**

>> **Maaike van Buul,** Delft University of Technology

AI Panel: The Making of AI Learning Amigos:
Opportunities & Challenges

>> **Moderator: Benjamim Brown,** Juji, Inc.

>> **Caleb Simmons,** University of Arizona

>> **Dylan Fenton,** University of Pennsylvania

>> **Frederick Wehrle,** UC Berkeley

>> **Tawnya Means,** University of Illinois Urbana-Champaign

>> **Michelle Zhou,** Juji, Inc.

2:45 – 3:00 p.m.   **BREAK**

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3:00 – 4:00 p.m.

AI Workshop

Leveraging Generative AI for At-Scale Courses: A Hands-On Experience

\>\> **Tawnya Means & Adam King,** University of Illinois Urbana-Champaign

\>\> **David Joyner,** Georgia Tech

4:00 – 4:15 p.m.

BREAK

4:15 – 5:55 p.m.

Deep Dives & Lessons Learned

\>\> **Moderator: Warren Goetzel**

New CS Degree, New Obstacles: Overcoming Development Challenges with CU's 4th Scaled Online Degree

\>\> **Robert McDonald, Jenny Lane, Kevin Gifford, Randall Fullington,** University of Colorado Boulder

Lessons Learned from the SUNY Online Degrees at Scale Pilot

\>\> **Kim A. Scalzo,** The State University of New York

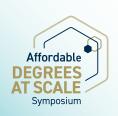\>\> **Ryan McCabe,** Finger Lakes Community College

Engaging for Student Success: Fostering a Sense of Community with Online Graduate Learners

\>\> **Marcus Phillips & Rachel Ward,** University of Illinois Urbana Champaign

Technology Adoption in At-Scale Programs: Yellowdig & CidiLabs for Engagement & Efficiency

\>\> **Adam King, Eric French, Jeannie Starobin,** University of Illinois Urbana Champaign

6:15 – 8:30 p.m.

DINNER – El Valle Kitchen and Bar

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8:00 – 8:45 a.m.   BREAKFAST

Welcome & Opening Remarks

>> **David Joyner,** Executive Director of Online Education & Online Master of Science in Computer Science, College of Computing, Georgia Tech

8:45 – 9:30 a.m.   **Access & Admissions Panel**

Flavors of Performance-Based Admissions in Three Online Programs

>> **Moderator: David Joyner,** Georgia Tech

>> **Martin Davis,** Georgia Tech

>> **Quentin McAndrew,** Coursera

>> **Nerissa Brown,** University of Illinois Urbana-Champaign

>> **Randall Fullington,** University of Colorado Boulder

9:30 – 10:15 a.m.   **Careers & Outside Interaction Panel**

Employing Market Data to Influence Program & Course Content

>> **Chera LaForge & Amanda Brantner,** University of Illinois Urbana-Champaign

10:15 – 10:30 a.m.   BREAK

10:30 – 11:30 a.m.   **Micro-credentials & Marketplaces Sessions**

Evolving Cases & Branching Narratives:
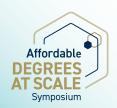Engaging Learners in Self-Paced Online Modules

>> **Marie Norman,** University of Pittsburgh

Delivering Value with Industry Certificates in Scaled Degrees

>> **Quentin McAndrew,** Coursera

Leveraging Data Analytics for Online STEM MicroMasters Program Enhancement

>> **Meryem Yilmaz Soylu & Adrian Gallard,** Georgia Tech

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Will there be a Booking.com for education?
>> Moderator: David Joyner, Georgia Tech
>> Chris Dellarocos, Boston University
>> Kathy Pugh, EdX
>> Quentin McAndrew, Coursera
>> Jennifer Wooley, Georgia Tech

11:30 a.m. – 12:00 p.m.   **Closing Discussion & Remarks**
>> David Joyner, Georgia Tech

LUNCH – Grab and go (or sit and stay)

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