AGENDA

MONDAY, DECEMBER 4

2:00 p.m.  Registration Opens

3:00 – 3:15 p.m.  Welcome & Opening Remarks
  >> Warren Goetzel, Director of Academic Technology and Engagement, Office of Information Technology and Director of Faculty and External Engagement, Center for 21st Century Universities, Georgia Tech

3:15 – 4:45 p.m.  Panel – Scaled Programs: Where Are They Now?
  >> Moderator: Warren Goetzel, Georgia Tech
  >> Nerissa Brown, University of Illinois Urbana-Champaign
  >> Randall Fullington, University of Colorado Boulder
  >> Dylan Fenton, University of Pennsylvania
  >> Maaike van Buul, Delft University of Technology
  >> Eric Busch & Kasey Ford, University of Texas Austin
  >> Joel Sokol, David Joyner, Jennifer Wooley, Georgia Tech

4:45 – 5:45 p.m.  Panel – Students of Scaled Programs
  >> Moderator: David Joyner, Georgia Tech
  >> Jen Macklin, Software Engineer, Microsoft, graduate of University of Pennsylvania Computer Science
  >> Monique Shields, CEO, Breakthrough Atlanta, 2023 graduate of University of Illinois Urbana-Champaign iMSM program
  >> Eric Knauf, Global Business Services Manager, Pepsico, 2022 graduate of University of Illinois Urbana-Champaign iMBA program
  >> Jeanette Luu, Software Engineer, illumifin, Georgia Tech OMSCS student

6:00 – 8:00 p.m.  Networking Reception
TUESDAY, DECEMBER 5

8:00 – 8:45 a.m.  BREAKFAST

8:45 – 9:00 a.m.  Welcome & Opening Remarks
>> Nelson Baker, Inaugural Interim Dean, Division of Lifetime Learning, Georgia Tech

9:00 – 10:00 a.m.  Keynote – Keep What Works, Change What Doesn’t: Delivering Education at Scale in the 21st Century
>> Gregory W. Fowler, PhD, President of University of Maryland Global Campus

10:00 – 10:15 a.m.  BREAK

10:15 – 11:15 a.m.  Media & Production Sessions
Course Media at Scale
>> Matthew Robinson, Arizona State University

Digital Learning Innovations to Enhance the Experience of Working Professionals
>> Jaclyn Conner & Ruchika Sethi, Emory University

Utilizing New AI Tools for Educational Media Production
>> Ben Gardner, Georgia Tech

11:15 a.m. – 12:30 p.m.  Curriculum & Teaching Assistant Sessions & Panel
Promoting Inclusivity in Communities: Analyzing Exit Survey Data with an Equity Lens
>> Joe Ludlum, Scott Mosko, Franz H. Reneau, Georgia Tech

Sharing Electives Across Programs to Build an Individualized Student Experience
>> Randall Fullington & Jenny Lane, University of Colorado Boulder

Empowering Teaching Assistants through Dynamic Development Opportunities
>> Vincent Spezzo, Georgia Tech
Strategies for Organizing Staff for High-volume Courses Panel
>> Eric Busch & Kasey Ford, University of Texas Austin
>> David Joyner & Vincent Spezzo, Georgia Tech

12:30 – 1:15 p.m. LUNCH

1:15 – 2:45 p.m. AI Afternoon
Featured Presentation: Preparing for the Unanticipated: AI Applications in Higher Education
>> Ray Schroeder, UPCEA

AI Sessions
Cognitive AI & User Experience: We know what we want but how do they feel about it?
>> Cassie Napier & Michael Head, Georgia College & State University
>> Michelle Zhou & Benjamin Brown, Juji, Inc.

Using NLP to Identify Leadership Skills for Online Master’s Program Admissions
>> Meryem Yilmaz Soylu & Adrian Gallard, Georgia Tech

ChatGPT & Collaborative Exploration: Quick dive into Interactive AI Workshop
>> Maaike van Buul, Delft University of Technology

AI Panel: The Making of AI Learning Amigos: Opportunities & Challenges
>> Moderator: Benjamin Brown, Juji, Inc.
>> Caleb Simmons, University of Arizona
>> Dylan Fenton, University of Pennsylvania
>> Frederick Wehrle, UC Berkeley
>> Tawnya Means, University of Illinois Urbana-Champaign
>> Michelle Zhou, Juji, Inc.

2:45 – 3:00 p.m. BREAK
3:00 – 4:00 p.m.  
AI Workshop
Leveraging Generative AI for At-Scale Courses: A Hands-On Experience
>> Tawnya Means & Adam King, University of Illinois Urbana-Champaign
>> David Joyner, Georgia Tech

4:00 – 4:15 p.m.  
BREAK

4:15 – 5:55 p.m.  
Deep Dives & Lessons Learned
>> Moderator: Warren Goetzel

New CS Degree, New Obstacles: Overcoming Development Challenges with CU’s 4th Scaled Online Degree
>> Robert McDonald, Jenny Lane, Kevin Gifford, Randall Fullington, University of Colorado Boulder

Lessons Learned from the SUNY Online Degrees at Scale Pilot
>> Kim A. Scalzo, The State University of New York
>> Ryan McCabe, Finger Lakes Community College

Engaging for Student Success: Fostering a Sense of Community with Online Graduate Learners
>> Marcus Phillips & Rachel Ward, University of Illinois Urbana Champaign

Technology Adoption in At-Scale Programs: Yellowdig & CidiLabs for Engagement & Efficiency
>> Adam King, Eric French, Jeannie Starobin, University of Illinois Urbana Champaign

6:15 – 8:30 p.m.  
DINNER – El Valle Kitchen and Bar
WEDNESDAY, DECEMBER 6

8:00 – 8:45 a.m.  BREAKFAST
Welcome & Opening Remarks
>> David Joyner, Executive Director of Online Education & Online Master of Science in Computer Science, College of Computing, Georgia Tech

8:45 – 9:30 a.m.  Access & Admissions Panel
Flavors of Performance-Based Admissions in Three Online Programs
>> Moderator: David Joyner, Georgia Tech
>> Martin Davis, Georgia Tech
>> Quentin McAndrew, Coursera
>> Nerissa Brown, University of Illinois Urbana-Champaign
>> Randall Fullington, University of Colorado Boulder

9:30 – 10:15 a.m.  Careers & Outside Interaction Panel
Employing Market Data to Influence Program & Course Content
>> Chera LaForge & Amanda Brantner, University of Illinois Urbana-Champaign

10:15 – 10:30 a.m.  BREAK

10:30 – 11:30 a.m.  Micro-credentials & Marketplaces Sessions
Evolving Cases & Branching Narratives: Engaging Learners in Self-Paced Online Modules
>> Marie Norman, University of Pittsburgh

Delivering Value with Industry Certificates in Scaled Degrees
>> Quentin McAndrew, Coursera

Leveraging Data Analytics for Online STEM MicroMasters Program Enhancement
>> Meryem Yilmaz Soylu & Adrian Gallard, Georgia Tech
Will there be a Booking.com for education?

>> **Moderator:** David Joyner, Georgia Tech

>> **Chris Dellaroccos,** Boston University

>> **Kathy Pugh,** EdX

>> **Quentin McAndrew,** Coursera

>> **Jennifer Wooley,** Georgia Tech

11:30 a.m. – 12:00 p.m. **Closing Discussion & Remarks**

>> **David Joyner,** Georgia Tech

**LUNCH – Grab and go (or sit and stay)**