



Conference Schedule

Day 1 - Thursday, November 6, 2025

Time [ET]	Agenda Item	Zoom Link
10:00 - 10:30 a.m.	Welcome and Opening Remarks Jennifer Wooley, Professor Keskinocak and Dean William Gaudelli (Bill)	Click Here to Watch Session
10:30 - 11:25 a.m.	<u>Privacy at the Crossroads: Data, AI, and What Comes Next</u> Professor DeBrae Kennedy-Mayo, Jake Gord, Hal Overman	Click Here to Watch Session
11:30 a.m. - 12:00 p.m.	<u>AI for Good: Powered by Data, Value, Trust, and Adoption</u> Keynote Speaker Joe Depa	Click Here to Watch Session
12:00 - 12:30 p.m. (Concurrent Breaks)	Session Spillover: Keep the Conversation Going Networking Event	
	OMS Analytics Guess the Emoji Game	
12:35 - 1:20 p.m.	<u>Using Experimental Design to Co-build Startups & Beyond</u> Clarence Lam and Laurent Aeschbach	Click Here to Watch Session
	<u>Networking Workshop</u> Facilitated by Megan Elrath and Abbey Hale	Click Here to Watch Session
1:25 - 2:30 p.m. (Lunch)	Roundtable Discussion: Looking Back, Looking Ahead: OMSA Feedback Facilitated by Jennifer Wooley, Anna Zhu, and Kyle Diep	
	Georgia Tech Trivia	



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Day 1 (*continued*) - Thursday, November 6, 2025

Time [ET]	Agenda Item	Zoom Link
2:30 - 3:25 p.m. (Concurrent Panels)	<u>Scaling Intelligence: LLMs and the Future of Data Science</u> Snigdha Kanuparth, Dana Golden, Leonel Castillo, Kishore Sannepalli Moderated by Professor Nimisha Roy	Click Here to Watch Session
	<u>The Role of Neurodiversity in Data Analytics</u> Syed Ather, Chris Lindeman, Courtney Steichen Moderated by Bri Palmer	Click Here to Watch Session
	<u>Sports Analytics Panel</u> Ally Blake, Sig Mejdal, Dan Taylor	Click Here to Watch Session
3:30 - 4:00 p.m. (Concurrent Breaks)	Roundtable Discussion: Student Success Resources Facilitated by Jennifer Wooley, Chris Kinkade and Anna Zhu	
	Picture This: Analytics!	
4:05 - 5:00 p.m. (Concurrent Panels)	<u>Beyond the Algorithm: Accountability in AI Development</u> AJ Angus, Michael Smith, Tran Son Moderated by Professor Kartik Goyal	Click Here to Watch Session
	<u>The Art of Analytics: Crafting Impactful Data Stories</u> Thomas LaRock, Wole Oyekanmi, Hans Sucerquia Moderated by Michael Petrey	Click Here to Watch Session
	<u>Applying Data Science to Healthcare</u> Adam Howsare, Ben Clough, Miguel de la Rocha Moderated by Sneha Joshi	Click Here to Watch Session



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Day 1 (continued) - Thursday, November 6, 2025

Time [ET]	Agenda Item	Zoom Link
5:05 – 5:50 PM	<u>Anyone Can Build a Gen AI App</u> <i>Jiazhen Zhu</i>	 Click Here to Watch Session
	<u>Designing Smarter Tests to Guide Better Decisions (DOE)</u> <i>Ryan Cooper</i>	 Click Here to Watch Session
5:50 – 6:00 PM	Day One Wrap Up	 Click Here to Watch Session



Conference Schedule -

Day 2 - Friday, November 7, 2025

Time [ET]	Agenda Item	Zoom Link
10:00 - 10:05 a.m.	Welcome Back	 Click Here to Watch Session
10:10 - 11:05 a.m.	<u>From Models to Markets: Finance Analytics in Action</u> Raj Kumar Parihar, Sidharth Parwani, Anna Ozcullu Moderated by Professor Alex Hsu	 Click Here to Watch Session
	<u>Learning by Doing: DIY Solutions to Complex Problems</u> Gabrielle Widjaja, Michele Fernandez, Ashria Arora, Hyemin Yoo, Fabian Wangsawijaya Moderated by Emmett Drake	 Click Here to Watch Session
11:10 - 11:55 a.m.	<u>Learning to Earning: Maximizing Your Skills and Salary</u> Heather Arenston	 Click Here to Watch Session
11:55 a.m. - 12:25 p.m. (Concurrent Breaks)	Analytics After the Pivot Networking Breakout Facilitated by Heather Arenston	
	Data Deception: Two Truths and a Lie	
12:30 - 1:25 p.m.	<u>From Words to Insights: NLP Tools for the Modern Analyst</u> Michael Varda, Yanni Jin, Joe Domaleski Moderated by Professor Wafa Louhichi	 Click Here to Watch Session
	<u>Career Insights Panel</u> Randy Short, Sean Meisler, Mary Washington Moderated by Megan Elrath and Abbey Hale	 Click Here to Watch Session
1:25 - 2:00 p.m.	Fireside Chat and Thank You	 Click Here to Watch Session
2:00 - 2:30 p.m.	Reflections & Feedback: Your Conference Experience Roundtable Discussion	