



Georgia Tech  
Professional Education

# GTPE Professional Leadership Certificate





# Courses for Earning a Professional Leadership Certificate

## **Leading Well: Relating to Others**

Leadership is increasingly more important as the pace of change accelerates. Teams and organizations all compete for the best talent, and they win or lose based on their leadership. This session is designed to immerse you in the science and art of leadership fundamentals and then provide you with real life situations to apply critical thinking and leadership skills. Success at the end of the workshop is a clear understanding of leadership fundamentals, an initial inventory of your own leadership capabilities, a fresh confidence, and a plan to continue your leadership journey.

## **Leading Well: Overcoming Unconscious Bias through Emotional Intelligence**

Leaders operate in a more diverse environment with employees from multiple cultures and backgrounds. Everybody sees the world through a personalized lens that has been shaped by their experiences. A person's lens can and does impact unconscious thinking and research has identified a direct linkage between our unconscious thinking and actions and behaviors. This training will provide strategies and techniques for addressing unconscious bias to positively impact diversity challenges, career advancement, and workplace dynamics.

## **Leading Well: Meeting Goals Through Focused Performance and Project Management**

The chance to win is fundamental to everything we do including on the sports fields, in our personal health care, and in our work. Leading well means your team, and your entire organization, knows if they are winning or losing and WHY! Designing and implementing an accurate and transparent "score board" is leadership's responsibility. Effective leaders leverage everyone in the organization to ensure we are measuring the right things, and everyone understands them. Success for this session is a clear understanding of how to measure the critical success factors that align with the business' strategy, goals and objectives and ensuring everyone on the team understands them.

## **Leading Well: Building and Leading High-Performance Teams**

Work is increasingly done in a team-based structure. Teams are responsible for functional operations, they manage regional offices, and collaborate on improvement projects. Teams are no longer confined by membership to just the company employees, rather teams include suppliers and customer representatives. Understanding how teams form and develop are critical to success. Participants in this session will be immersed in the lifecycle that teams move through on their way to being efficient and effective. Exposure

to team-building tools and evaluating overall management strategies are also presented. Participants will experience how to establish roles and responsibilities that leverage team members' strengths as well as techniques to leverage conflict as a catalyst for continuous improvement.

## **Leading Well: Leading Change to Maximize Innovation**

Change is inevitable. It is leadership's responsibility to ensure the organization's change is aligned with the business strategy, that everyone understands the change, and the change is executed in an effective and efficient manner. Establishing and building trust is a critical building block in the change management process. Participants will investigate how trust is often lost and how to leverage trust during phases of resistance. Innovation, by definition, introduces change into the organization. Participants will learn key design thinking process and techniques and how to integrate new ideas, processes, and technologies in an organizational change management ecosystem.

## **Essentials of Negotiations and Stakeholder Influence**

Essentials of Negotiations and Stakeholder Influence level-sets your understanding of negotiation influence and strengthens preparation, planning, and execution of activities involved with both simple and complex negotiations. The program includes industry techniques and tools for traditional supplier negotiations, as well as tips for internal cross-functional leadership. You'll walk away with a standard industry and customized individual experience, which includes your Personal Negotiation Styles "DNA" to help you embrace your own natural tendencies and strengths. The program includes mock negotiations to reinforce techniques and tactics immediately in a "no judgement zone" environment.

## **Leading Well: The Financial Management Perspective**

What initially seems complex can often become clear when viewed through the correct perspective. In today's ever changing business world, leaders must understand and have a robust financial perspective. They must be comfortable with the language and tools of financial-based decision making. This one-day session is designed to enhance the participants' understanding and confidence with financial tools and processes used to evaluate improvement opportunities. Participants will get hands-on experience as they dive into a real-life case to perform both pre and post project financial analysis as well as evaluating the impact of alternative investment opportunities on corporate financial performance.







# Professional Leadership Certificate

## Cohort March 2024

Classroom in Savannah

### Courses:

- March 5** Leading Well: Relating to Others
- March 6** Leading Well: Overcoming Unconscious Bias through Emotional Intelligence
- April 2** Leading Well: Meeting Goals Through Focused Performance and Project Management
- April 3** Leading Well: Building and Leading High Performing Teams
- May 7** Essential Negotiations and Stakeholder Influence Day 1 *(Online)*
- May 8** Essential Negotiations and Stakeholder Influence Day 2 *(Online)*
- June 4** Leading Well: Leading Change to Maximize Innovation
- June 5** Leading Well: The Financial Management Perspective

### Graduation Ceremony:

**June 5, 2024**

### Cost:

\$7,000 includes the entire certificate series that takes place in the classroom on the Georgia Tech Savannah campus.





**The Professional Leadership Certificate is now available exclusively from Georgia Tech's Professional Education. The certificate was developed for emerging leaders to accelerate their careers through education and self-discovery. This certificate was designed for professionals in corporations and organizations that have demonstrated leadership qualities through experience and engagement.**



### **Achieving Certification:**

Successful completion of the seven required courses will earn the Professional Leadership Certificate. Each course will include an assessment and builds upon a case study presented in the first course.



### **Cohort Model:**

A cohort model is offered where registered individuals become part of a group learning experience with other executives over the course of several months to earn a program certificate. Each cohort will build close, trusting relationships with a small, diverse group of executives.

For more information, visit

<https://pe.gatech.edu/certificates/professional-leadership-certificate>



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