

49th Annual Georgia Tech Basic Economic Development Course

Preparing You for Success in Economic Development

The Basic Economic Development Course (BEDC) educates participants in the fundamentals and emerging concepts of comprehensive economic development.

Visit:
pe.gatech.edu/2016bedc



TECH
49 years of
being hosted at
Georgia Institute of
Technology



More than
**3,000 economic
developers** from
around the US



4 days of
conference tools,
training, and
networking



The **first step**
toward your
professional
goal

WHEN

Tuesday-Friday
March 8-11, 2016

COURSE PRICE

\$700 (By Jan. 25)
\$750 (After Jan. 25)
2.55 CEUs

VENUE

Georgia Tech Global
Learning Center
84 Fifth Street NW,
Atlanta, GA 30308

The Enterprise Innovation Institute has helped Georgia companies
win **\$492 MILLION** in government contracts, creating and/or saving
an estimated **9,843 JOBS.** — The Enterprise Innovation Institute

Impacting The Economy

This year's conference will expose you to cutting-edge economic development trends that will help your community build for the future. Learn from some of the nation's most dynamic economic development leaders as you satisfy the IEDC course requirements for Introduction to Economic Development. Those with AICP credentials can earn 20 Certification Maintenance (CM) credits for this activity, including 1.5 required credits for ethics.

Topics that will be covered include:

- Business retention and expansion
- Workforce and community development
- Economic development finance
- Managing an economic development organization and more...

OPTIONAL: The *Introduction to Economic Development* manual is \$30 and can only be purchased in advance with online registration.

Additional Upcoming IEDC Courses

- IEDC Workforce Development
May 12-13, 2016
- IEDC Managing Economic Development Organizations
August 11-12, 2016
- IEDC Technology-Led Economic Development
October 20-21, 2016
- IEDC Real Estate Development and Reuse
December 8-9, 2016

NETWORK

EXPLORE

TRANSFORM

Georgia Institute of Technology

Professional Education

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