

Atlanta Conference

On Science and Innovation Policy

October 9-11, 2017 • Atlanta, GA U.S.A. • Organized by the School of Public Policy at Georgia Tech

Dear Colleague:

We invite you to become a sponsor of the 2017 Atlanta Conference on Science and Innovation Policy organized by the School of Public Policy at the Georgia Institute of Technology. This, the 7th in our series of conferences, provides an opportunity to link your organization to a growing biennial event that attracts more than 250 participants from 30 countries.

The Atlanta Conference debuted in 2006, just as international attention to the research basis for science and innovation policy began to surge. Our centerpiece is research – the data and analysis that help policymakers understand the context and impacts of what they do. The 2015 Abstract Book is available to provide a preview of the quality and diversity of research offered at the conference (<http://atlantaconference.org/content/past-conferences>).

Our sponsors' logos are seen by visitors to the conference website – we had more than 12,200 unique visitors from 143 countries leading up to the 2015 meeting. Your logo also will be prominently displayed on all conference signs and materials. We are also happy to provide display space at the meeting and complimentary registration for a representative.

Most of all, you will be a partner in a centrally important enterprise – understanding how to use science and innovation to create global prosperity.

We appreciate the support of our sponsors, who allow us to offer discounted student registration fees, to keep regular registration costs low, and to subsidize selected participants from developing countries.

Sponsorship opportunities include:

- Platinum Sponsorship: \$10,000
- Gold Sponsorship: \$5,000
- Silver Sponsorship: \$2,000

You can also support the meeting with an advertisement in the program book:

- Full-page advertisement: \$1000
- Half-page advertisement: \$500
- Quarter-page advertisement: \$250

We look forward to hearing from you and hope you'll strongly consider joining us in investing in the future.



Diana Hicks & Julia Melkers
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