Cybersecurity is Everyone’s Business

From senior leaders to finance and admin professionals, everyone plays a role in protecting the organization from cyberattacks. Here’s what you can do now to be proactive.

<table>
<thead>
<tr>
<th>Roles</th>
<th>You Manage</th>
<th>3 Things You Can Do Now</th>
</tr>
</thead>
</table>
| Leadership, Planning and Governance Professionals | • Strategic plans  
• Board and senior management proceedings  
• Financial records  
• Mergers and acquisition information | 1. Understand cybersecurity well enough to enable sound decision making.  
2. Include cyber risks in the enterprise risk management process.  
3. Adequately fund cybersecurity resource requests. |
| Sales, Marketing, and Communications Professionals | • Customer data  
• Partner data  
• Contracts  
• Customer Relationship Management (CRM) systems | 1. Communicate the importance of cybersecurity matters to your stakeholders.  
2. Develop a communications plan for the inevitable cyber incident.  
3. Protect access to your CRM platform by applying best practices. |
| Facilities and Operations Professionals | • Intellectual property  
• Plans, diagrams, and schematics  
• Physical control systems  
• Supervisory Control and Data Acquisition (SCADA) systems | 1. Assess the resilience of physical systems, including systems controls, and identify cyber risk.  
2. Develop a comprehensive plan to improve the security of control systems.  
3. Incorporate cybersecurity measures into the safety program. |
| Finance and Administration Professionals | • Financial performance records  
• Budget  
• Financial assessments and audit reports  
• Tax filings  
• Public files  
• Contracts | 1. Ensure that cyber risks are integrated into the enterprise risk management process.  
2. Provide sufficient funding to enable the success of the organization’s cybersecurity strategy.  
3. Collaborate and work on strategy for emergency cybersecurity spending. |

Georgia Tech Professional Education offers a range of programs to help you understand how cybersecurity applies to your role.

Source: “Cybersecurity is Everyone’s Job” by National Institute of Standards and Technology, used under CC BY-NC-SA 4.0/Desaturated from original