Adult learners are changing the landscape of higher education.

CONTINUE YOUR SUCCESS STORY

Today, almost as many adults as traditional students engage in formal learning.

- 40% of the 19.8 million students attending U.S. colleges and universities are adult learners aged 25 or older.¹
- 63% of employed adults engaged in work-related learning between 2015 and 2016.²

Why professional and continuing education?

People will hold an average of 12 jobs during their lifetimes.⁴

72% of adult learners say they will need additional education to keep up with advancements in their fields in the next five years.⁵

50% of the workforce will be made up of millennials by 2020, but less than 40% of them feel they have the right skills and expect businesses to prepare them for success in today's work environment.⁷

Advances in technology and the future of work.

1/2 of today’s work activities can be automated by adapting current technologies.⁸

43% of employees worry that artificial intelligence and new technology will replace them.⁹

72% of adult learners believe that advances in technology will significantly change their jobs within five years.¹⁰

Adult learners set their sights on the future.

68% of adults are likely to enroll in a degree or certificate program in the next five years.¹¹ Certificate programs and training courses are the most popular non-degree options for adult learners.¹²

68% of adult learners look for education providers that offer them skills and knowledge that will be useful for the future job market.¹³